

## **Will Hopper**

**In a HARDtalk interview first broadcast on 16 January 2008, Stephen Sackur talks to the investment banker and author William Hopper.**



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Will Hopper

William Hopper is an investment banker, a former Conservative MEP and one of the founders of the Institute for Fiscal Studies.

And, at the age of 78, he's a first-time author.

He and his brother Ken (82) have written a book called "The Puritan Gift: Triumph, Collapse and Revival of an American Dream" which has shot into the Financial Times' top ten business books.

The book attacks the cult of professional management and blames bosses with management degrees rather than industry expertise for the current crises in the American economy.

He talks to Stephen Sackur.

*HARDtalk is broadcast on BBC World at 04:30h GMT, 09:30h GMT, 14:30h GMT, 21:30h GMT and 23:30h GMT.*

*Hardtalk can also be seen on BBC News 24 at 04:30h & 23:30h.*