



DRUCKER CENTENNIAL CELEBRATION

Celebrating the Life & Continuing the Work of Peter F. Drucker

Events:

Drucker Centennial Day Celebration - 7:45am to 6:30pm

Drucker Centennial Day Expo - 7:00pm to 6:30pm

Saturday, November 7, 2009 — 7:45am to 6:30pm.

To register: [Click here.](#)

Schedule

Event

Registration + Breakfast + Expo

Plenary/Welcome

Keynote - Jim Collins

- Charles Handy - "The Day After Tomorrow (and My Debt to Peter Drucker)"
- Dr. Bob Nelson - "Keeping Up in a Down Economy: What the Best Companies do to Get Results Tough Times"
- Prof. Vijay Sathe & John Bachmann - "The POSE strategy framework and the wisdom of Peter F Drucker as experienced by Edward Jones: John Bachmann"
- Prof. Jenny Darroch & Randy Pflughaupt - "A Conversation about Marketing through Turbulent Times"
- Prof. Jean Lipman Blumen & John Hope Bryant - "Love Leadership: How to Lead in a Fear Base World"

Lunch

- Prof. Jay Prag - "Peter and Jay Solve the Healthcare Dilemma"
- Rick Wartzman & Will Hopper - "The Puritan Gift: How America achieved dominance in managem for so long - and how it lost its way."

- Prof. Craig Pearce - "Shared Leadership 2.0"

- Prof. Joe Maciariello & Bill Pollard - "Management as a Liberal Art" [BIO](#)
 - Ms. Faye Washington - "Change the Game" [BIO](#)
 - Prof. Jeremy Hunter with Bob Shapiro - "Why Insides Matter: Cultivating the Inner Executive" [BIOS](#)
 - Dr. Paul Zak - "O-factor: How to Build Trust and Profits Using Neuroscience"
 - Prof. Kees de Kluyver - "Corporate Governance is Coming of Age" [BIO](#)
 - Prof. Hideki Yamawaki - "The Business Strategy of Thinking Green"
 - Dr. Jorge Vasconcellos e Sa' - "Drucker on Carving Success Out of the Crisis: The Four Questions Peter Drucker Would Ask Us" [BIO](#)
- 5:00p6 Closing Comments & Reception + Expo

Other Details: Open to public. Free of charge. Registration required. Note: Day care will not be available.

Venue & Location

Under the tent on the lawn in front of Garrison Theatre
231 East 10th street
Claremont, Ca 91711

Concurrent speakers sessions in various venues are within easy walking distance of Garrison Auditorium.

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For more information: E-mail: Drucker100@cgu.edu . Phone: (909) 607-6007.
